

Rachit Jain

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Professional Summary

Data Analyst fresher with hands-on experience analyzing 200K+ transactional and customer records using SQL, Python, Excel, and Power BI. Skilled in data modeling, KPI development, RFM segmentation, cohort analysis, and dashboard creation. Delivered data-driven insights through optimized queries and automated reporting in real-world projects.

Education

Teerthanker Mahaveer University

Bachelor of Computer Applications (BCA) – 79%

2022 – 2025

Moradabad, India

Experience

Data Analyst Intern (MIS & Operations)

Leo Sales Corporation

March 2026 – Present

On-site

- Analyzed daily sales and operational data using Excel, SQL, and Power BI to generate MIS reports
- Automated reporting processes, reducing manual effort and improving efficiency
- Created dashboards to track KPIs such as sales performance, inventory, and trends
- Cleaned and validated large datasets to ensure data accuracy and consistency

Core Competencies

Data Analysis | Data Cleaning & Validation | SQL Query Optimization | Data Modeling | KPI Development | ETL Workflows | Dashboard Automation | Business Performance Metrics | Statistical Analysis

Projects

Revenue & Business Performance Analytics | [GitHub](#)

PostgreSQL, Power BI, Excel

- Analyzed 10K+ transactions using SQL (Joins, CTEs, Window Functions) to derive KPIs: Revenue, MoM Growth, AOV, Margin, Return Rate
- Optimized SQL views & aggregations, improving query performance by 20–25%
- Performed Pareto (80/20) analysis identifying top revenue-driving SKUs
- Built interactive Power BI dashboards (DAX, drill-through), reducing manual reporting by 45%

Customer Segmentation & Retention Analytics | [GitHub](#)

PostgreSQL, Python, Power BI

- Processed 600K+ transactions & 200K+ customers with data cleaning, transformation & feature engineering
- Developed RFM segmentation identifying high-value & churn-risk customers
- Conducted cohort analysis & CLV modeling for retention insights
- Automated reporting pipelines, improving accuracy by 30%

Inventory & Demand Optimization Analytics | [GitHub](#)

PostgreSQL, Power BI, Excel

- Analyzed 250K+ SKU data to detect stock issues, duplicates & pricing anomalies
- Applied demand metrics (velocity, turnover) for SKU classification
- Evaluated supplier lead-time variability & inventory efficiency
- Built dashboards improving visibility & reducing reporting effort by 40%

Technical Skills

Languages: SQL (PostgreSQL, MSSQL), Python (Pandas, NumPy)

BI Tools: Power BI (DAX, Data Modeling, KPI Dashboards), Tableau

Data Warehousing: Snowflake

Excel: Power Query, Pivot Tables, XLOOKUP/VLOOKUP, Data Validation

Data Concepts: ETL, RFM Analysis, CLV Modeling, Cohort Analysis, Data Quality Checks

Tools: Jupyter Notebook, Git, GitHub, VS Code, MS Office Suite

Professional Skills

Analytical Thinking | Problem Solving | Business Communication | Stakeholder Reporting | Attention to Detail

Certifications

- Microsoft Excel With A.I | [Certificate](#)
- Power BI Workshop – DAX, Data Modeling, KPI Dashboard Development | [Certificate](#)